TalentQuest Assembles AVR "Dream Team"

Leading Talent Management and Talent Development Company Revolutionizes Corporate Learning

TalentQuest, a leading provider of Talent Management & Development solutions has assembled a "Dream Team" of industry experts to revolutionize corporate learning with Augmented and Virtual Reality.

In today's rapidly changing business climate, organizations are challenged more than ever to rapidly equip their workforces with the necessary skills and knowledge to achieve their business objectives. Research indicates that only 30% of learning is retained for passive learners (watching and listening), while over 70% is retained for active learners (simulating real-life experiences).

Already an innovator in creating life-like interactive 3-D training simulations, TalentQuest is leading the corporate training market with fully immersive learning experiences enabled by augmented and virtual reality. By transforming passive observers into active participants, TalentQuest helps organizations increase learning engagement and knowledge retention, which ultimately drives improved business outcomes.

"Just as we've disrupted the world of talent management through the introduction of Talent Intelligence, we are now transforming corporate learning with next generation solutions that truly deliver better learning outcomes", said TalentQuest CEO, Dr. Frank Merritt. "The ability to completely immerse a learner in a safe, lifelike virtual environment allows participants to practice, play, and learn by doing, which produces a profound learning experience."

The AVR Dream Team has been enabled by active recruitment of gaming industry talent combined with the technological talent at the TalentQuest-India production center. The team is led by Blake Lewin, a 30 year veteran of the gaming industry. Other team members include Mahim Mishra, an expert in immersive learning technologies; Jeff Baumohl, who will set production partnerships with other learning providers; and Yogish Shanbhag, a leader in the production of AVR. Industry visionary Mike Mathews, AVP of Technology and Innovation at Oral Roberts University, serves in an advisory role to the team.

ABOUT TALENTQUEST

At TalentQuest, we sit at the intersection of Talent Management and Talent Development. We help organizations more intelligently solve their talent challenges through the combination of Talent Management Software, Behavioral Science, and Immersive Learning. A true innovator in the industry, TalentQuest's cloud based solutions are used by leading organizations worldwide.
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